

Account Number: 75951 Contract: 11586
Account Name: REFORM AMERICA FUND

Air Dates: 10/4/16-10/7/16
Salesperson: POLITICAL
Account Telephone:
Description: REFORM AM 7043 8050
Co-op: LOCAL AGENCY

NONBOX
ATTN CINDY MURPHY
5307 S 92ND ST
HALES CORNERS WI 53130

| --- | | --- | | | | | | | | | | | | | |
|---------------------|-----------------|-----|-------------|-----|-----|-----|-----|-----|-----|-----|---------|--------|----------|----------|--|
| Line | Line Identifier | | | | | | | | | | | | | | |
| A | 60s 2p-5p \$45 | | | | | | | | | | | | | | |
| Date Range | Dayparting | Len | Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | WeeksOn | WkUnit | TotlUnit | TotalAmt | |
| A 10/04/16-10/07/16 | 2:00p- 5:00p | 60s | \$45.00/spt | | 4 | 4 | 4 | 3 | | | All | 15 | 15 | \$675.00 | |

CONTRACT TOTAL: \$675.00 15 Units
Minus 15.00% commission: -\$101.25
NET AMOUNT DUE: \$573.75

| Month | Units | Total | Commission | Net |
|-------|-------|----------|------------|----------|
| Oct16 | 15 | \$675.00 | -101.25 | \$573.75 |



Campaign: 2016R RAF News/Talk 1004
Product: Reform America Fund
Brand: Reform America Fund

Market: Wisconsin Unrated
Station: KFIZ-AM
Station Contact: Randall Hopper

~~#115889~~
#75951
#115889

Station Order

Estimate No.: RAF-week of 1004
Rev #: 0
Flight From: 10/03/2016 to 10/09/2016

Buyer Name: Cindy Murphy
Sweeps: Manual Ratings

Acq. Order No.: 7043
WS Order No.: 8050

nonbox
5307 S 92nd St.
Hales Corners, WI 53130
414-425-8800

| Item# | Days/ Times | DP/ len | Program Title/ Comm Tag | Station Gross | | | | | | | | | |
|-------|----------------------------------------------|------------|----------------------------|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|----|
| | | | | Rate/ Total | Oct 03 | Oct 04 | Oct 05 | Oct 06 | Oct 07 | Oct 08 | Oct 09 | Total Spots | |
| 1 | MTWRF-- 02:00P-05:00P Comment: HANNITY | DA 60 | | \$45.00 \$675.00 | (H) | 4 | 4 | 4 | 4 | 3 | . | . | 15 |
| | | | | \$675.00 | . | 4 | 4 | 4 | 4 | 3 | . | . | 15 |

| Month | Spots | Station Gross Dollars |
|-------|-------|--------------------------|
| Oct | 15 | \$675.00 |
| | 15 | \$675.00 |

Date: 09/30/2016

Campaign: 2016R RAE News/Talk 1004
Brand: Reform America Fund
Product: Reform America Fund

BS
FX

Station Order
Wisconsin Unrated - Radio

nonbox
Station: KFIZ-AM

Comments

By: _____

09/30/2016

Page 2

3:02p

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---------------------------------------------------------|-------------------------|
| Station and Location: KFIZ-AM Fond du Lac, WI | Date: 9/30/16 |
|---------------------------------------------------------|-------------------------|

I, William Eisner & Associates, dba Nonbox

do hereby request station time concerning the following issue:

| | |
|------------------------|--|
| 2016 Presidential Race | |
|------------------------|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|----------|--|-------|----------------|-----------------|
| :60 | see | schedule | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

This broadcast time will be used by: Reform America Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| | |
|------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

| | |
|--|--|
| | |
|--|--|

I represent that the payment for the above described broadcast time has been furnished by (name and address):

| | |
|--|--|
| | |
|--|--|

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

| | |
|--|--|
| | |
|--|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Reform America Fund
P.O. Box 44
Black Creek, WI 54106

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lorri Pickens - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/30/16

Date

Cindy Murphy

Signature

Digitally signed by Cindy Murphy
Date: 2016.09.30 16:12:57 -05'00'

414-425-8800

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Miglaro
Signature

mj Hart
Printed Name

Business Manager
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|--|-------|----------------|-----------------|
| | | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.